



Dear Parents and Guardians,

I would like to personally invite you to join me in making a difference in the lives of the children at Westview Elementary School by supporting us in the **Indigo Adopt a School program**.

We are thrilled to announce that our school has been adopted by **Park Royal Indigo!** From September 15 to October 7, this store is going to fundraise on our behalf.

We are also going to be raising funds to support our library through our Adopt a School online fundraising platform, which you can find at **adoptaschool.indigo.ca**.

There are three ways that our community can support our school online at adoptaschool.indigo.ca.

1. *Book Bonus*: For every two books you donate to our school online, the Love of Reading Foundation will donate a bonus book, up to 100 books!*
2. *Tell a Story, Give a Story*. Every time you post a story to our Adopt a School profile, the Love of Reading Foundation will donate one book in support of our school library, up to 20 books!
3. *Adopt a School Story Contest*: “Heart” your favourite story to help a school for a chance to win* big! The five most-loved stories in each province will be entered into a random draw for a chance to win a \$2,500 Indigo eGiftcard to purchase books for their adopted school. The remaining four top “hearted” schools in each province will win a \$500 Indigo eGiftcard to purchase books! Choose wisely because you only get one shot to “Heart” a story!

Our library is going to receive a gift card for every dollar raised and when we shop at Indigo, Chapters and Coles using program donations, we will receive a 30% discount off our purchase of books.

Please visit **adoptaschool.indigo.ca** from September 15 to October 7 to show your support for the Westview library!

Sincerely,

Carla Orr, Principal, Westview Elementary School

* The Love of Reading Foundation values a book at \$10. To learn more, see our Program Overview and Contest Details pages.