



Sexual Exploitation and Sextortion

A Universal, Community Partnership Initiative

Jeremy Church - District Principal of Safe and Healthy Schools



Background

- RCMP Youth Intervention Unit reached out in late summer of 2022
- Marked increase in reports of sextortion on North Shore, particularly amongst young males
- Sextortion scams reported generally involved victims being coerced into sending money or performing sexual acts on camera.
- RCMP and NVSD to work together to increase awareness.

NEWS

North Van RCMP warn of spike in sextortions' targeting teens

Victims are told to pay cash or face release of sexual images



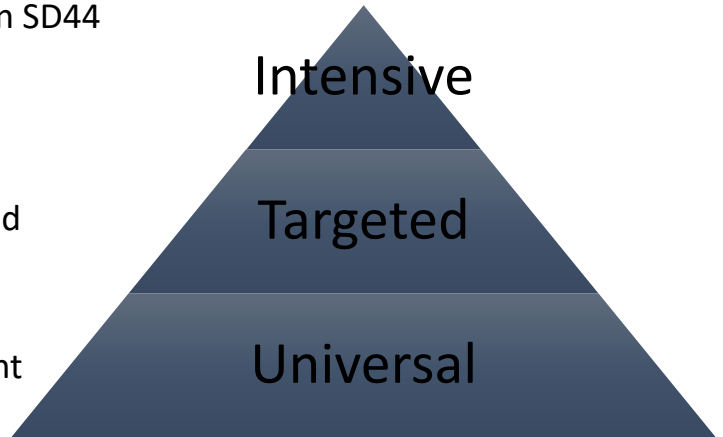
Jane Seyd

Oct 6, 2022 3:14 PM



Proposed Strategy

- Partnership initiative between SD44 and RCMP
- Bring in expert voice
- Address this issue universally
- Allow opportunity for targeted supports
- All schools in SD44
- Provide opportunity for parent engagement and education.



Expert – Tiana Sharifi

- Founder of Sexual Exploitation Education
- Agency Focused on Promotion and Prevention in the areas of
 - Sextortion
 - Exploitation
 - Trafficking
 - Consent
- Recommended age range of Grades 9 and 10



Solution Strategy and Implementation

- RCMP news release on October 5th
- Target dates of November 14th – 25th
- Every Grade 9 and 10 student in SD44
 - One presentation for each grade
 - Tiana available at lunch for targeted questions
 - Access to SEE App
- 2 parent sessions
 - 1 online (130 online attendees)
 - 1 in-person at Carson Graham (~70 attendees)



Feedback and Next Steps

- Incredibly positive feedback
- North Shore News coverage
- Impactful for students and parents
- Increase awareness and help seeking behaviours
- Desire for more
- Grade 11 and 12 sessions slated for spring
- Appetite for awareness raising at younger ages



