

Sustainability Strategy Overview

OCTOBER 2017

Strategy Development



Our Sustainability Vision



1. Process



2. Programs



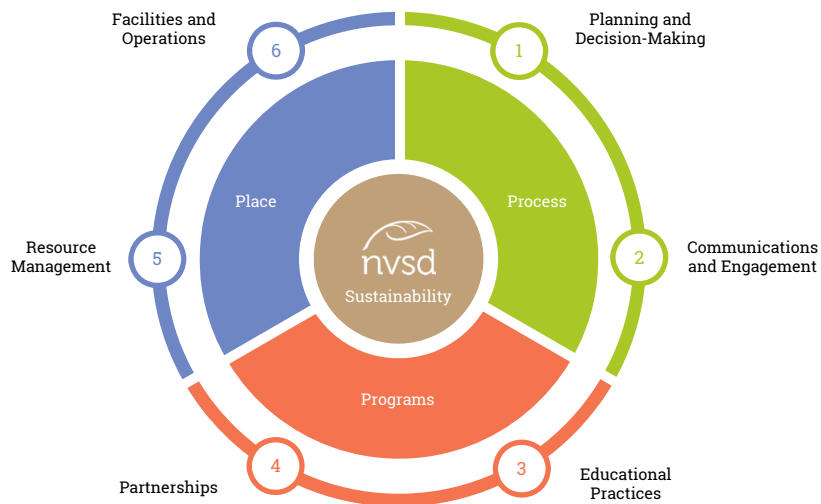
3. Place



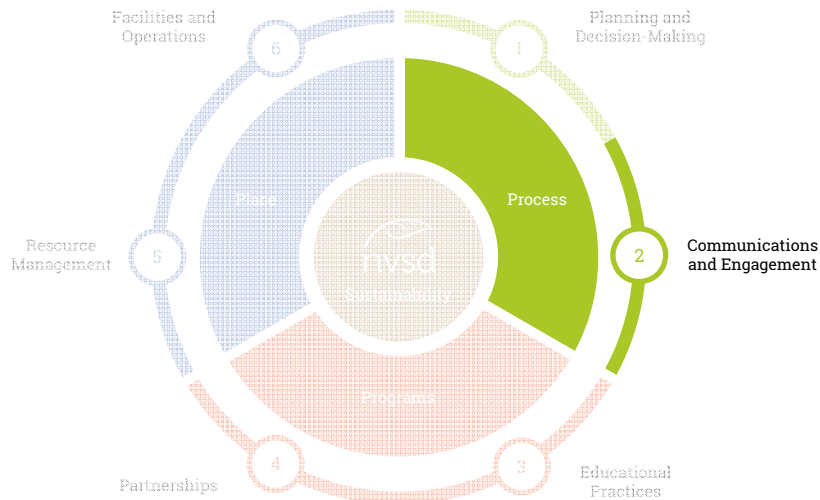
Strategic Approach



Strategic Approach



Example: Process



Communications



Annual Communications Plan
2017/2018 School Year

Purpose:
The purpose of this communications plan is to provide objectives and action items to enhance proactive and effective strategic communications within the North Vancouver School District (NVSD) in order to support NVSD's efforts towards realizing its vision, goals and values. This plan serves as a guide for internal and external communications regarding communication initiatives for staff, students, parents/guardians and the broader community.

Need/Opportunity:
NVSD is committed to continual improvements in order to realize our vision, achieve our strategic goals and uphold our values. Communications plays an integral role in moving towards success in these areas. One tenet of the NVSD vision is: *We build trust, respect and mutual understanding through open, proactive communications that convey the achievements and challenges of the school district.* There is a need to embed strategic proactive communication initiatives into the strategic goals of NVSD. This plan provides that link.

About this plan:
NVSD's Communications Committee drafted this plan. The plan is divided into NVSD's six strategic goals. Annual communication objectives and tactics to achieve these objectives have been determined. Each year, the Communications Committee looks at NVSD's strategic goals and assesses communication needs within each goal. Clear, achievable and measurable objectives, along with concrete tactics to reach these objectives, have been established for the year. Every year, the current Annual Communications Plan is reviewed and progress is presented to the North Vancouver Board of Education, along with the Annual Communications Plan for the next school year. The plans are posted on the NVSD website.

Communications Objectives and Tactics:

Strategic Goal #1, Expand
Expand the availability of best instructional practices and enriched curriculum.

Communications objectives:

- Celebrate professional learning
 - Tactics: work with schools and staff to generate blog posts, social media sharing, website news articles and staff newsletter items highlighting professional learning and

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North Vancouver School District

Learn, Share & Grow

Tanzania/Cleveland Art Project – Art Through the Lens of Kids

Contributors: Dr. Jodi Strelasky, (University of Victoria) and Bill Reid (Cleveland School Principal) If...

New Modular Learning Space for Ridgeway Elementary

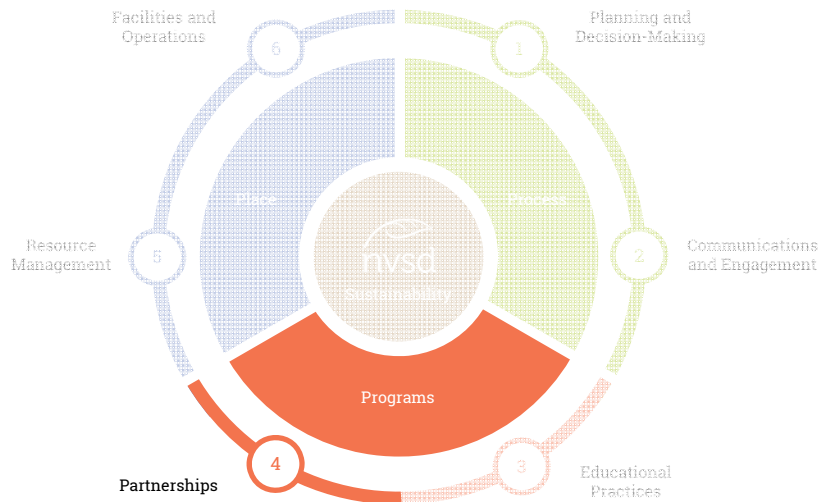
Ridgeway Elementary School was one of five schools to be installed with additional learning...

Reconciliation Post Celebrated with Traditional Blessing Ceremony

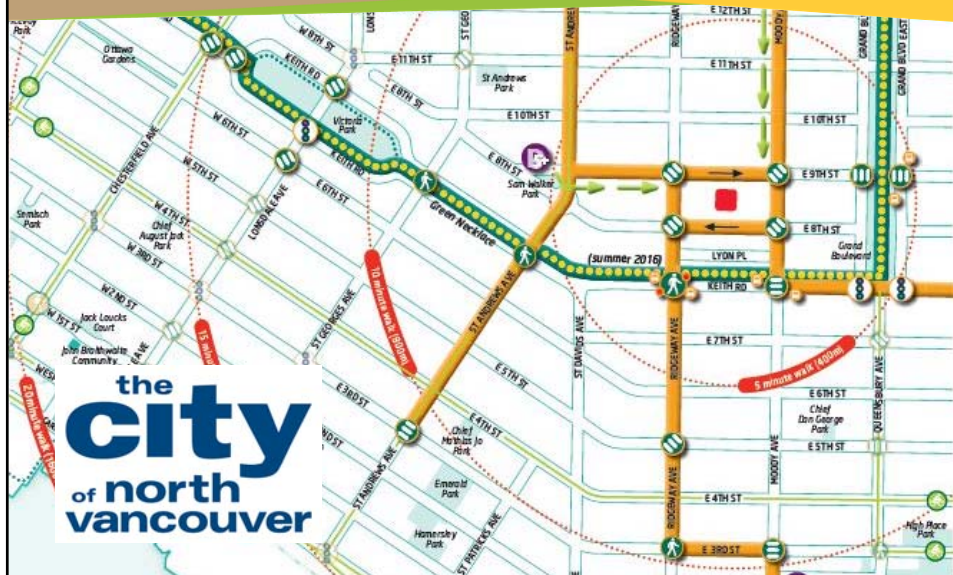
By Cathy Jenkins, Project Manager, Cheskamus Centre

[VIEW BLOG POSTS](#)

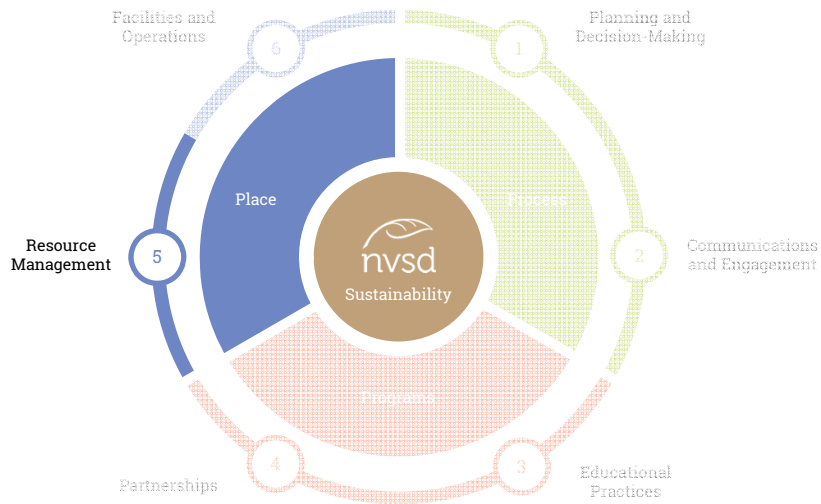
Example: Programs



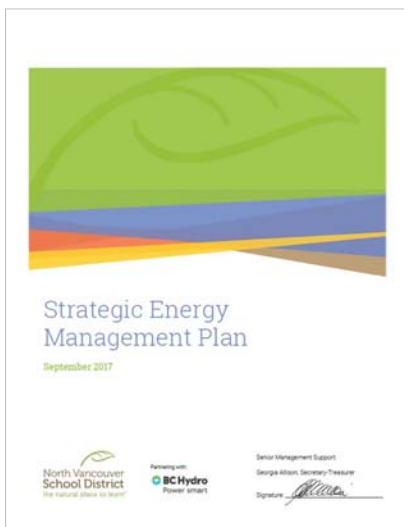
Safe and Active Routes



Example: Place



Energy Management Plan



Targets
Indicators
Strategies
Tactics

Energy Campaigns



Turn It Off, Before You Take Off



June 26 - 30th 2017

Join us in reducing energy waste over the summer holidays by turning off and unplugging electronics – and fridges – before you leave.



Better in a Sweater

Home Tune Up Tips



Has winter's chill set in? Longing for warm toes and lower energy bills? We're working on keeping the heat in at school, and we thought parents and staff at home might benefit from some of the things we've learned.

This checklist will help you to tune up your house for winter. Start at the top for the simplest and easiest steps; move down the list for ideas that require a bit more effort.

Strategy Implementation



Continuous Improvement



Next Steps....

