Media Design 12 with Ms. Sihota

A course that allows students to explore and understand the world of media and its impactfulness it can be on their lives and others. It's an opportunity for students to analyze the ethics, moral and legal considerations that currently exists and how it can be changed in the future. Students will practice creating their own types of media by learning the elements and principles of design and image development strategies. What works when it comes to capturing the attention of an audience and. . . why?

oig ideas

Design for the life cycle includes consideration of social & environmental impact

Personal design choices require self-exploration, evaluation, and the refinement of skills.

Tools and technologies can influence people's lives.

curricular competencies

Understanding Context
Defining
Ideating
Prototyping
Testing
Making
Sharing
Applied Skills

content

Will be covered but is not limited to:

Design life cycle
Designs for clients
Appropriate use of technology
Artwork through multiple viewpoints
Media production
Elements & principles of design along with image development
strategies

programs

Programs may vary based on interest & skill level:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe PremierPro
Adobte After Effects
Free Blog Software

Learning Expectation

Almost all assignments are project-based and require students to incorporate appropriate tools & basic skills to successfully complete their projects. Students are required to problem solve when coming across a problem, apply theory to create extensions of the requirements outlined on their assignment & demonstrate proof they are exploring the programs.

Each unit will be compsed with a lesson (sometimes brief), occational group learning & discussions, labs that allow students to practice specific skills, assignments that will encourage students to apply multiple concepts together within the unit & finally a final project.

Students are expected to do more than what is being asked. If you are applying theory & techniques to enhance your work by creating extensions of what is being asked of you, you will earn yourself an A. If you create work that is exactly what is being highlighted without thinking creatively or thinking critically, you have not quite earned yourself an A.

Units

New units in Media Design will be introduced this year and will be formatted with lectures, discussion, labs, assignments and a final project/summative assessment. Within that unit all curricular competencies will be covered, including a reflection. Some units the grade 12 students enrolled in Media Design 12 will be provided with the opportunity to work at their own pace while coming up with their own project ideas. This allows students to exercise their skills that have already been developed. This also simulates what it would be like to have a clients at once with tight timelines with an actual client.

Rubrics



Student completed required elements of this assignment and did a efficient job elaborating on those specific requirements. Student understood the required concepts that were being taught and understood why the assignment was relevant and important. There was an attempt to apply concepts and theory to create extensions.

Student completed most of the required elements of this assignment and made obvious attempts to apply the concepts, theory and skills to those requirements. Student understood the basic concepts and would be able to apply those

Student completed less than 60% of the required elements outlined.
Student understood the basics of the topic & general theory of the material being taught however, they would have difficulties applying these concepts to future

types of assessment

Assignments
Projects
Discussions
Professionalism
Reflections

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Rules

Plagiarism, cheating, or copying of assignments will result in a mark of zero (0) for all parties involved. Parents, Guardians, grade counsellors and administration will be notified and a note will be added to the student's school file. Please review plagiarism and cheating in the Student Handbook. Students will learn how to use media appropriately without breaking copyright laws.

attendance

- Food, drinks and gum are NOT permitted in the computer lab.
- Headphones/MP3's/cell phones are not permitted in the computer lab. Turn these off and kept in the cupboard behind Ms. Sihota's desk during class
- Personal use of the Internet is NOT permitted during class ask if you are unsure.
- Ms. Sihota has a ZERO tolerance policy for video games. First step will be a conversation, second step will be an email/phone call home and third step will be a conversation with administration.
- Please notify the teacher immediately of any equipment that is not working properly.
- o Problem solving is encouraged before reporting to Ms. Sihota
- DO NOT write on desks. DO NOT deface equipment. Email home and partnership with administration will be an immediate consequence.
- Your assigned computer station needs to be cleaned up at the end of each class & chair must be pushed in.

- Regular attendance is required for success in this course. This course focuses on hands-on computer use, each class is vital both for instruction and software use.
- It is expected that you arrive on time. If you are late, enter the room quietly without disrupting the class. If student is late two times in a row, a conversation with parents or guardians will take place. First time late or absent, is a conversation, second absence is an email or phone call phone and third time is a conversation with administration.
- You are responsible for catching up on any kind of missed work.
- If you are absent, come see me **BEFORE** your first class back so that you are caught up and prepared for the next class.

Just because you miss class (excused or not) does not exempt you from completing all of the work.

partnership policies

- •Assignments, projects and labs must be handed in by their due dates. Ms.Sihota will mark work that is handed in by the due date. If work is not submitted by the appropriate deadline, she will mark it when she has time. Priority is given to those who practice good behavioiurs when it comes to punctuality and timeliness.
- o This means that you run the risk of not having Ms. Sihota mark it and therefore, ending up with a zero for that specific assignment, project or lab.

classmates & teacher partnership policies

• Teachers and classmates are to be respected at all times. This includes any replacement teacher who may teach the class.

- There is a zero-tolerance policy for bullying, teasing, and/or insulting and immediate action with administration will take place.
- Inappropriate behaviour is up to the descression of Ms. Sihota. Whatever she deems is offensive could result in dicsiplinary action.

Ms. Sihota contact into.

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