



2019 ~ 2020

ANNUAL
REPORT

September 2020





2019 ~ 2020 Annual Report Contents

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I am proud to begin this report by sharing with you how the strength of our community at Artists for Kids, after thirty years, continues to foster a strong sense of belonging and community, by continuing to place positive and supportive relationships as the priority in all that we do. Our team could not be prouder or more grateful, of the people who have brought us here, from the smallest of our little ones to the founders of AFK.

Our relationships have taught us that learning is personal. Within the Arts, we use Big Ideas that invite us to wonder and inquire. Through these, we see interdisciplinary thinking supported, and deeper levels of student understanding encouraged within all subjects. Truly, learning *is* personal in our classrooms, in our gallery, and in our community. We place students at the heart of their own learning, through inquiry and by encouraging agency in each child's understanding of their world and of themselves.

With this philosophy, our AFK Team's continued advocacy and targeted professional development for all educators, strives to ensure that the Arts in the North Vancouver School District are supported. This is done by providing intentional and universal support to staff and students within our district to create an exceptional learning environment for our community to grow and learn. There is no doubt that our educators in the North Vancouver School District continue to act as mentors in implementing British Columbia's redesigned curriculum.

This past year was exceptional. Who would have imagined the shift in our lives when we realized that our world had changed with the onset of COVID-19 in the winter of 2020. At home and at school, we were tasked to look at our lives differently. The merging of school and home brought us to a place that allowed us to look at our lives in a way we had never considered. At Artists for Kids, we were honoured to create virtual experiences through *AFK from Home*, that not only helped to bring our Arts Education curricula to life, but supported intentional social and emotional learning via BC's Core Competencies. With this, the feedback from local, national and even international viewers was overwhelming.

Artists for Kids continues to shine but without the support of our Board of Education, our donors, our outstanding volunteers and the commitment of the Gordon and Marion Smith Foundation and its staff to work with us, we could not succeed. Truly, the work that I have shared could not have been completed without the engaged commitment and support of our community. On behalf of Artists for Kids, we are incredibly grateful to our community, for their trust and support of our program.

Allison Kerr, Director

1. Programs Statistics and Budget Summary

26th Annual Paradise Valley Summer School of Visual Art

July 2019

- Artists Vanessa Lam and Tiko Kerr inspired a sold-out camp of 119 participants with their contributions
- Instruction involved elementary and secondary teacher teams from North Vancouver
- 12 bursaries and 9 scholarships were awarded

Day Camps

July 2019

- We continued to provide our day camps for primary aged students
- 3 summer classes offered at AFK enrolled 55 students
- 1 Pro-D day camp enrolled 15 students
- Spring Break day camps were cancelled due to COVID-19



AFK Academy

September 2019 ~ June 2020

- 24 Grade 10, 11 & 12 qualified students from North Vancouver secondary schools and one West Vancouver secondary school were enrolled in the AFK Studio Art Academy course. The course is housed at Carson Graham Secondary and taught by Daylen Luchsinger
- Field trips to art galleries and artist studios, master classes with local artists were value added components of the program

AFK Teaching Collection Gallery Program: *Dwelling: People and Place*

October 2019 ~ April 2020

- 55 intermediate elementary classes of North and West Vancouver public and private schools, participated in the Grade 5 full day programs (1,375 students). Students participated in collage and mixed-media workshops
- 4 Secondary schools participated in full day Gallery Programs built to encourage our secondary art specialist teachers to use the gallery as an extension of their classroom
- Pilot project – Interdisciplinary Program with Carson Graham's IB TOK (Theory of Knowledge) program to support inquiry-based learning
- Capsule Sonore Francophone - collaboration with secondary French Immersion teachers and students (Windsor/Handsworth/Argyle) to support the build of our Gordon Smith Gallery APP in French, culminating in a celebration with families/students and teachers
- Multiple self-guided tours were booked, allowing unique tours and workshops to support Gifted, French Immersion, Adult and ELL groups reaching over 600 additional guests
- Mentoring art education curriculum, peer to peer, for 58 teachers in this unique hands-on gallery experience



Summer and Spring Exhibit Program

July & August 2019 / April ~ June 2020

- During the Summer of 2019, curator, Meredith Preuss, mounted the exhibition, *Reframed, Painting and Collages* by Tiko Kerr. This exhibition was enjoyed by the general public through to the end of August and was frequented by the students in the summer day camp programs. The Gallery also hosted a series of workshops to diverse groups and included a panel discussion on empathy in and through the visual arts
- In March 2020 the Gallery was closed to the public due to the COVID-19 pandemic. At this time, it was decided to postpone the exhibit *Untangled* to Spring 2021
- AFK Spring Gallery Programming was cancelled

Outreach Programs

October 2019 ~ March 2020

- 18 classes participated in our Outreach Program, bringing art and teacher mentorship into schools. These two-hour hands on workshops offered students and teachers unique opportunities to explore materials and techniques
- Students learned about the work of Inuit artist Kenojuak Ashevak and explored cross-curricular concepts including predator/prey relationships and balance within ecosystems. Students created watercolour paintings and explored colour theory as well as the elements and principles of design including line, shape, and pattern
- Our AFK art teachers bring learning to the classroom and share the lesson with staff at lunch-time so that all teachers can benefit from the program
- This program consistently has a substantial waitlist



StART Strong Program

September 2019 ~ February 2020

- This program has been created for our youngest artists. *StART Strong*, a program for toddlers and their caregivers, is supported through the Ready Set Learn funding. Two sessions ran throughout the year, the third session was cancelled due to COVID-19 pandemic
- Held in the AFK Studio, classes were consistently at capacity with a total enrollment in the year of 50

Inclusion Works

October 2019 ~ March 2020

- Weekly workshops were provided to a group of 6 young adults from *Inclusion Works B.C.*

Young Artist of the Week

July 2019 ~ March 2020

- 26 students from North Shore public and private schools were profiled in the popular North Shore News feature, which illuminates the students' wonderful skills and abilities

After School Art

October 2019 ~ March 2020

- 26 courses operated in North Vancouver schools and the Artists for Kids Studio's
- Provided *Teaching Assistant* work experience for a team of over 15 secondary students
- 8 bursaries were awarded to students from families in need of financial support
- Each student's work was exhibited in one of two celebrations in the AFK Gallery
- Total enrolment: 333 students
- The spring term was cancelled due to COVID-19



Specialty Enrichment

November 2019 ~ May 2020

- During the month of November, 43 Grade 7 students spent three days working with artist, Vanessa Brown, in collaboration with School District art teachers
- In February 2020, 18 secondary students explored drawing, painting, and ethnobotany with artist and ethnobotanist T'uy't' tanat-Cease Wyss, artist Mehran Modarres-Sadeghi, and a team of AFK teachers. Students visited Squamish Nation's Harmony Garden, located on the Capilano reserve in West Vancouver. Students learned about the botanical and cultural significance of plants in the garden, sketched, and took plant cuttings that they pressed. Back in the classroom students developed stunning botanical works of art.



- In January and February 2020, 14 senior art students took part in Photography Enrichment workshops led by artist Birthe Piontek as well as School District art teachers
- In April and May 2020, the planned grade 3 enrichment workshops with North Vancouver-based artist Janet Wang were re-envisioned to be offered as series of 4 videos that were shared with students across the North Vancouver School District and beyond. As a School District Artist-in-Residence, Wang shared Visual Arts projects inspired by elements of her drawing and painting-based practice. Wang's thoughtful and fun projects helped inspire creativity at home throughout the Lower Mainland during the COVID-19 pandemic. The video series culminated in a large-scale drawing that was created by Wang using submissions of drawings from students. The work was printed on vinyl and is displayed in the window of the AFK studio, facing onto Lonsdale
- Enrichment work was exhibited in two celebrations in the AFK Gallery



Teacher Professional Learning

October 2019 ~ March 2020

- AFK program facilitator Daylen Luchsinger worked with many teachers to provide model lessons and instruction in their classrooms to assist teachers in offering quality art education to their students. Resources such as tools and materials were provided to teachers at multiple sites to support their classroom programming. Three workshops covering topics from print making to painting, were offered to teachers which engaged 60 North Vancouver School District staff
- 18 teachers received direct support and hundreds of teachers were provided with indirect support through AFK Outreach
- 58 teachers were provided direct support through the gallery program visits or self-guided gallery orientations
- In October 2019, AFK teacher Amelia Epp led a workshop at the BC Art Teachers' annual conference for 20 art teachers from across the Lower Mainland. She provided an overview of AFK curriculum documents developed for the primary, intermediate, and secondary levels inspired by the artwork of George Littlechild. Participants took part in a hands-on art making activity and created mixed media collages
- In February 2020, Amelia Epp led a similar professional development workshop at the Smith Gallery for 20 North Vancouver School District teachers

Direct Classroom Support

September 2019 ~ June 2020

- New curriculum resources were created and made accessible to all through the AFK Resource pages on the website
- AFK continued to develop our resources for teachers, growing a collection of over 30 comprehensive lesson plans designed for all grade levels. The lesson plans are available on the AFK website and are cross-curricular, linked to BC curriculum, and framed by inquiry questions. They link to artworks by Canadian artists and feature detailed images of art materials and step-by-step instructions. These PDF resources are organized by grade: Primary, Intermediate, Secondary. They are also grouped by unit concepts such as Art and Ecology, Art and Identity, and Art and Indigenous Ways of Knowing. These concepts transcend the perspectives and limits of any specific subject-area and are identified to assist teachers in planning units of inquiry that incorporate the visual arts
- For 12 weeks from April to June 2020, AFK shared a series of weekly AFK from Home videos, providing virtual resources for students and teachers of the North Vancouver School District. Each week, these videos featured works by Canadian artists from the AFK teaching collection as well as engaging art activities guided by inquiry questions including the following:
 - How do our own journeys connect to those of others?
 - How do we create balance?
 - How do we preserve stories? Which stories do we choose to preserve?

The Twin Sisters: Landscape Paintings
Inspired by Roy Henry Vickers

CHALLENGING CONCEPTS BY: Roy Henry Vickers, Anishko, 1953-54

TOPICS: Watercolour painting, Pattern transfer, Layering, Depicting a landscape

SUBJECT(S): Visual Arts GRADE(S): 4-7

UNIT DURATION: 4 lessons

OVERVIEW & CULMINATING TASK: Roy Henry Vickers is a world-renowned printmaker, painter, collage artist and poet in Hazelton, British Columbia. His father was a fisherman with First Nations roots, but his mother was a teacher of British heritage. In 1953 Roy began studying traditional Haida art at the Gitksan School of Northwest Coast Indigenous Art in Hazelton, BC, influenced by his Haida heritage, he developed a unique artistic style, which is immediately identifiable through his clean lines, vivid colours, and nature themes drawn from the rugged beauty of BC's West Coast.

The Twin Sisters depicts a moody blend of stylized landscape with ghostly Northwest coast First Nations imagery emanating subtly from the background. Twin Sisters refers to a Coast Salish legend extolling the virtues of peace among nations and has long been a favourite story of Vickers. The Twin Sisters have become more commonly known as the "Sisters", whose mountainous ridges rise above Capilano Lake in North Vancouver.

In this lesson sequence students will explore how to create a monochromatic landscape using watercolour and ink. Students will experiment with a variety of techniques including watercolour washes and pattern transfers. Students will learn how to build up compositional space, create a landscape in perspective, and use layering in their art.

BC IDEAS (What students will understand):

- Exploring ways of art expose us to diverse values, knowledge, and perspectives. (Arts Education 4)
- Artists experiment in a variety of ways to discover new possibilities. (Arts Education 4)

AFK
Artists for Kids



Scholarships

June 2020

- Three of the School District's finest Visual and Performing Arts graduates were honored with a \$1,000 scholarship to post-secondary institutions
- A private donation offered \$2500 in scholarships to young recipients for our Paradise Valley Summer School of Visual Arts
- Six partial scholarships were awarded to talented young artists to support their participation in *Paradise Valley Summer School of Visual Arts*. Scholarships were provided by the Beech Foundation, the Quan Family, Heller Memorial Fund and Idea Partners, and CUPE #389

Art From 44 School District Student Art Exhibition

April 2020

- 27 schools (405 students) were scheduled to participate in the annual Art From 44 School District Student Art Exhibit at the Gordon Smith Gallery. This show provides a colourful window into classroom practice for the community at large. Moving the show to the Education Services Centre was considered by all to be a wonderful decision to allow student work to be displayed alongside those of our gallery patron artists. Unfortunately, this exhibit was cancelled due to COVID-19. All matted work was returned back to the schools in May to be displayed at the school site in June, which was the partial return of students
- AFK also invited schools to display outstanding work in the Education Services Centre lobby, September 2019 to April 2020. 14 schools shared their work throughout the year, making our lobby an extension of the Gordon Smith Gallery

Reid Cultural Grant

May 2019 and 2020

- Awarded to Canyon Heights Elementary School, led by principal Kevin Ward with a completion date of June 2020. This grant provides schools an opportunity to enhance Indigenous education at their site

Volunteers

September 2019 ~ March 2020

- Artists for Kids depends on our volunteers for so many of the little tasks that create pressure points at various times of the year. From gather data, following up with donors, preparing mailouts, supporting the set-up, take down and hosting of exhibitions and special events and being extra hands during inventory time, we couldn't do it without them
- Hundreds of hours of volunteer time are logged by a vibrant group of dedicated individuals each year

2. Budget Summary

Audited Financials Appendix 'A'

3. Financial Statements

Artists for Kids, as a program, falls within the North Vancouver School District's responsibility and therefore the financials are reported as part of the School District's operating budget and financial reports.

4. The Collection

Acquisitions

No acquisitions were purchased in the 2019/2020 fiscal year

Donations

Leonard Epp ceramic works

Limited Edition Print Publications

Elizabeth McIntosh, *Diamonds*, edition of nine

5. Curatorial Activities

Transformation - May ~ August 2019

Dwelling: People and Place, September 2019 ~ April 2020

Untangeled - April ~ August 2020 (Postponed)

6. Sales, Marketing and Promotion Activities

September 2019 – The Smith Gallery played host to a number of events for Culture Days

November 2019 – Print launch of the Elizabeth McIntosh, *Diamonds*

September 2019 ~ June 2020 – the gallery hosted a number of rental groups, extending our audience

Gross Print Sales: \$10,376.34

Sponsorships

- Smith Foundation
- Art Starts In Schools
- Christopher Foundation
- Edith Lando Foundation
- TD Bank
- Beech Foundation
- Summerhill Management
- North Vancouver Recreation Commission
- Polygon Homes
- The City of North Vancouver
- RBC Foundation
- CUPE Local 389
- The District of North Vancouver
- North Shore Community Foundation
- The Paul & Edwina Heller Memorial Fund held at the Vancouver Foundation

Partnerships

- West Vancouver School District
- Coho Society
- North Shore News
- Opus Framing and Art
- Griffon Part Projects
- Vancouver Art Gallery
- Emily Carr University of Art and Design
- City of North Vancouver
- Cheakamus Centre

Media Support

- North Shore News
- Vancouver Sun
- The Province
- The Outlook
- Preview Magazine

7. 2020 - 2021 Forward Vision

Honours and Celebrations

- Continue scholarship awards for *Paradise Valley Summer School of Visual Arts*
- Continue to highlight North Shore students as *Young Artists of the Week*
- Continue the scholarship program for graduating North Vancouver School District students
- Continue with the *Bill Reid First Nations Cultural Grant* of \$1000
- Continue student exhibitions each term
- Continue to provide space and curatorial support to showcase school art programs

Programs

- Develop intentful art-based virtual and outdoor learning supports for SD44 schools and online learning community, including the launch of AFK ArtReach video series, primary, intermediate & secondary gallery program offerings and virtual Artists in Residence series
- Develop digitally accessible curriculum resources & profile artists in residence in SD44 schools
- Secondary Gallery Program continue to build and support secondary educators and classes access to the Gordon Smith Gallery

- Enhance the Studio Art Academy with added opportunities to engage with the local art community
- Support elementary and secondary students with enrichment opportunities
- Reinstate *K-12 After School Art* course offerings on the North Shore when health guidelines and capacity allow for this
- Continue an outreach program to bring our collection to schools and reach more students
- Pilot interdisciplinary program which includes multiple gallery visits per class at the secondary level
- Increase professional development activities for teachers

Marketing & Communication

- Develop communication plan in consultation with the North Vancouver School District communications team
- Promote the sale of prints in school communities and to the community at large including establishing fresh approach to school-based marketing and collaboration with commercial galleries
- Website rebuild – bring website within North Vancouver School District domain to allow for ICT support
- Enhance features for the web site to profile more regular news of events and activities including a concerted direct media plan on multiple social media platforms
- Increase media presence for the program regionally, provincially and nationally
- Increase on site programming when health guidelines and capacity allow

Revenue

- Review the existing print production model
- Develop a business plan to determine relative benefits of print sales versus program revenue
- Continue to provide leadership and support to the Gordon and Marion Smith Foundation
- Pursue grants and donations from new corporate and community partners independent of the Smith Foundation and through collaboration with Smith Foundation Director of Development
- Seek new high-profile artist patrons to support the program
- Actively seek new donors and enhance contribution of current donors

Art Gallery Development

- Continue to profile the Permanent Collection as a community resource and source of pride
- Work with Smith Foundation to develop collaborative programming for the gallery
- Continue to enhance communication for the Gallery through social media

Recent Print Publications

Released	Graham Gilmore	Etching, Op or Tunist, 2018
Released	Arnold Shives	Relief Print, Luminous Fjord, 2019
Released	Elizabeth McIntosh	Serigraph, Diamonds, 2019
Pre-production	Damian Moppet	Reestablish conversation in 2020-2021

Appendix 'A'

SCHOOL DISTRICT NO. 44 (NORTH VANCOUVER) - ARTISTS FOR KIDS PROGRAM

Statement of Financial Position

June 30, 2020, with comparative information for 2019
(Unaudited)

	2020	2019
Assets		
Current assets:		
Accounts receivable (note 3)	\$ 6,449	\$ 20,374
Prepaid expenses	2,296	2,296
Print inventory for resale	312,540	308,117
	<u>321,285</u>	<u>330,787</u>
Accounts receivable (note 3)	2,709	5,753
Permanent collection of artwork	2,045,028	2,044,434
	<u>\$ 2,369,022</u>	<u>\$ 2,380,974</u>
Liabilities and Fund Balances		
Current liabilities:		
Deferred revenue	\$ 36,735	\$ 93,388
Due to North Vancouver School District (note 4)	203,941	157,224
	<u>240,676</u>	<u>250,612</u>
Fund balances:		
Permanent Collection of Artwork	2,045,028	2,044,434
Legacy Fund	102,500	102,500
Unrestricted	(19,182)	(16,572)
	<u>2,128,346</u>	<u>2,130,362</u>
COVID-19 (note 7)		
	<u>\$ 2,369,022</u>	<u>\$ 2,380,974</u>

See accompanying notes to financial statements.

Approved on behalf of the Artists for Kids Program:



Superintendent



Secretary-Treasurer

SCHOOL DISTRICT NO. 44 (NORTH VANCOUVER) - ARTISTS FOR KIDS PROGRAM

Statement of Operations - Unrestricted

Year ended June 30, 2020, with comparative information for 2019
(unaudited)

	2020 Budget (note 5)	2020 Actual	2019 Actual
Revenue:			
Sale of prints	\$ 60,500	\$ 17,711	\$ 58,736
Less:			
Sales discounts	10,000	150	8,989
Sales commissions	10,000	1,295	220
	<u>40,500</u>	<u>16,266</u>	<u>49,527</u>
Cost of sales	12,500	2,220	18,367
	<u>28,000</u>	<u>14,046</u>	<u>31,160</u>
Donations	137,300	165,823	139,447
After school program fees	70,000	55,930	72,177
Summer program fees	78,972	78,973	68,600
Gallery program fees	39,500	33,078	28,368
Gallery rentals	2,000	600	2,103
Miscellaneous	12,000	15,102	13,482
	<u>367,772</u>	<u>363,552</u>	<u>355,337</u>
Expenses:			
Salaries and benefits	146,311	149,360	99,832
After school program	61,148	51,088	66,842
Enrichment program:			
Pullout	10,000	10,483	7,875
Exhibition	2,500	682	-
Gallery program	2,500	10,462	6,613
Day Camp	14,197	613	14,851
Art Academy	8,000	10,248	9,336
Studio in the City	-	-	3,596
Summer program	72,196	73,387	73,807
Outreach	500	68	140
Scholarships	5,000	3,000	4,000
Professional fees	9,500	9,635	23,070
Promotion	15,600	2,488	5,641
Insurance	10,500	10,756	10,587
Credit card fees	5,000	5,835	6,403
Travel	3,900	2,927	3,867
Furniture and equipment	2,000	280	-
Supplies	4,000	3,759	6,354
Wild New Territories Discovery Day	-	18,082	13,340
North Shore Stream Keepers (NSSK) Discovery	-	-	17,134
Miscellaneous	3,000	2,405	36
	<u>375,852</u>	<u>365,568</u>	<u>373,324</u>
Deficiency of revenue over expenses	<u>\$ (8,080)</u>	<u>\$ (2,016)</u>	<u>\$ (17,987)</u>

SCHOOL DISTRICT NO. 44 (NORTH VANCOUVER)
- ARTISTS FOR KIDS PROGRAM

Statement of Changes in Fund Balances

Year ended June 30, 2020, with comparative information for 2019
(Unaudited)

	Permanent Collection of Artwork	Legacy Fund	Unrestricted	Total
Balance, June 30, 2018	\$ 2,046,037	\$ 102,500	\$ (188)	\$ 2,148,349
Deficiency of revenue over expenses	-	-	(17,987)	(17,987)
Invested in artwork:				
Purchases	697	-	(697)	-
Sales	(8,400)	-	8,400	-
Donations	6,100	-	(6,100)	-
Balance, June 30, 2019	2,044,434	102,500	(16,572)	2,130,362
Deficiency of revenue over expenses	-	-	(2,016)	(2,016)
Invested in artwork:				
Purchases	594	-	(594)	-
Sales	-	-	-	-
Donations	-	-	-	-
Balance, June 30, 2020	\$ 2,045,028	\$ 102,500	\$ (19,182)	\$ 2,128,346

See accompanying notes to financial statements.

SCHOOL DISTRICT NO. 44 (NORTH VANCOUVER) - ARTISTS FOR KIDS PROGRAM

Statement of Cash Flows

Year ended June 30, 2020, with comparative information for 2019
(Unaudited)

	2020	2019
Cash provided by (used for):		
Operations:		
Deficiency of revenue over expenses:		
Unrestricted	\$ (2,016)	\$ (17,987)
Legacy Fund	-	-
Permanent Collection of Artwork	-	-
Donations to Permanent Collection, an item not involving cash	-	(6,100)
Net changes in non-cash operating working capital:		
Accounts receivable	16,969	22,243
Prepaid expenses	-	900
Print inventory for resale	(4,423)	2,636
Deferred revenue	(56,653)	13,149
Due to North Vancouver School District	46,717	(22,544)
	594	(7,703)
Investing:		
Sales from Permanent Collection	-	8,400
Additions to Permanent Collection	(594)	(697)
	(594)	7,703
Change in cash	-	-
Cash, beginning of year	-	-
Cash, end of year	\$ -	\$ -

See accompanying notes to financial statements.

Submitted to the North Vancouver Board of Education
October 20, 2020
On behalf of the Artists for Kids Management Committee

Chair

Mark Pearmain

Director

Allison Kerr

Secretary

Jacqui Stewart

Management Committee Members

Angelee Bulsara

Matt Burnett

Rick Chan

Cailyn Kim

Daylen Luchsinger

Kulvir Mann

Nancy Roberts

Ian Wallace

Deb Wanner