

Digital Media Academy Lite

Digital Media Academy Lite (DMAL) goes beyond the technical skills and knowledge fundamentals for working with digital media. At its core, DMAL is a program that nurtures and evolves young people to develop the habits of mind to be inquisitive, creative, imaginative, innovative, and highly motivated in the creation of meaningful results. Students have the opportunity to learn and work collaboratively on real-world projects.

DMAL is located at École Argyle Secondary School, is an enriched hands-on program that provides students with access to a broad and useful range of skills and knowledge in digital design, technology, project management, and problem solving. DMAL incorporates Science, Technology, Engineering, Art and Mathematics (STEAM). Students will learn to create meaningful stories and solve challenging design problems.

The DMAL suits students who are highly motivated and self-directed with a strong interest in Science, Engineering, Design, and/or Digital Media. The students work in cohorts and take their courses together which creates a dynamic and collaborative learning environment. Students gain experience through project-based learning, visits with industry professionals through masterclasses, presentations, and workshops as well as field trips.

Who can Participate?

The DMAL program is open to Grade 9 and 10 students.

Students have the opportunity to learn and work in the following areas:

Animation	STEAM	Film
Sound Design/ Engineering	Web Design	Photography
Game Design	Technology/IT	Graphic Design
Visual Effects/VFX	Project Management	Programming



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Program Information

Fees

The total cost* for the Digital Media Academy Lite is **\$525** for the 2025-26 school year.

Deposit: To confirm a student's registration and secure placement in the Academy for the 2025-26 school year, a deposit of 10% is required by the deadline stated in acceptance letters.

Please Note: Non-payment by the deadline will result in automatic withdrawal from the Academy.

Remaining Fee: Parents/Guardians may pay the remaining balance in full or set-up instalments any time between the offer of acceptance and August 2025 through School Cash Online.

Please Note: Failure to pay the balance in full or set up instalments by the deadline will result in automatic withdrawal from the Academy.

A limited number of bursaries are available for this Academy.

Questions?

If you have questions about the Digital Media Academy please email Jennifer VanderMye, DMA Assistant at jvandermye@sd44.ca or academies@sd44.ca.

Selection for DMA

Each application will be reviewed by a panel of Digital Media Art Teachers. Offers, consistent with Board Policy 605: Admission of Students to Schools, will be based on:

- Supporting documents, digital portfolio, and completed application
- Prioritized wait list

Supplementary Application Process

To apply for the Digital Media Academy, students must:

1. Complete the online application
2. Submit supporting documents to academies@sd44.ca

For information regarding these requirements, please see the Digital Media Academy application page.

Ready to Apply?

New and returning academy students must complete the online application. Application link can be found on the SD44 Academy Website. Applications will be accepted from January 16, 2025 to March 6, 2025.



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