Digital Media Academy Lite

The Digital Media Academy Lite (DMAL) goes beyond the technical skills and knowledge fundamentals for working with digital media. At its core, DMAL is a program that inspires and empowers young people to develop the habits of mind to be inquisitive, creative, imaginative, innovative, and highly motivated in the creation of meaningful results. Students have the opportunity to learn and work collaboratively on real-world projects.

Located at Argyle Secondary School, DMAL offers an enriched, project-based learning environment where students explore digital design, technology, project management and problem-solving. The program integrates Science, Technology, Engineering, Art and Mathematics (STEAM), encouraging students to create meaningful stories and solve challenging design problems.

One of the main goals of DMAL is to prepare students for post-secondary training as well as the many career opportunities in Digital Media, Science, Engineering and Technology.

DMAL is ideal for highly motivated, self-directed learners with a strong interest in Science, Engineering, Design and Digital Media. Students work in cohorts and take their courses together which creates a dynamic and collaborative learning environment.

Learning extends beyond the classroom through masterclasses, industry presentations, workshops, and field trips, providing valuable exposure to professional practices and networks.

Students have the opportunity to learn and work in the following areas:		
Animation	STEAM	Film
Sound Design/ Engineering	Web Design	Photography
Game Design	Technology/IT	Graphic Design
Visual Effects/VFX	Project Management	Programming

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Program Information

Who can Participate?

The DMAL program is open to all students in Grades 9-10.

Fees

The total cost for the Digital Media Academy Lite is **$525** for the 2026-2027 school year.

Payment: To confirm a student's registration and secure placement in the Academy for the 2026-27 school year, payment may be made in full or monthly instalments may be set up by the deadline stated in the acceptance letter.

Please note: Failure to pay the Academy Fee in full or set up monthly instalments by the deadline stated in the acceptance letter will result in automatic withdrawal from the Academy.

A limited number of bursaries are available for this Academy.

Location and Schedule

The Digital Media Academy Lite is held at Argyle Secondary School.

Schedule to be determined.

Transportation to and from the Academy site is the sole responsibility of the student and/or parent/guardians.

Selection for DMAL

Each application will be reviewed by a panel of Digital Media Lite Art Teachers. Offers, consistent with *Board Policy 605: Admission of Students to Schools*, will be based on:

- Supporting documents and completed application
- Prioritized wait list

Supplementary Application Process

To apply for the Digital Media Academy, students must:

1. Complete the online application
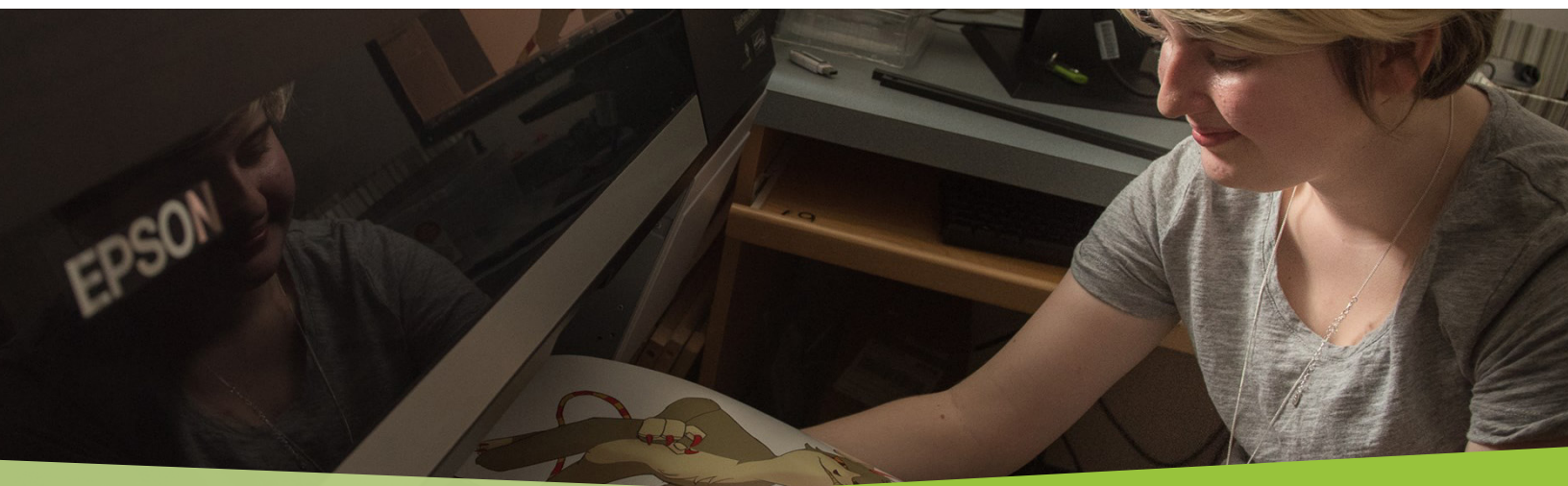2. Submit supporting documents to academies@sd44.ca

For information regarding these requirements, please see the Digital Media Academy application page.

Ready to Apply?

New and returning Academy students must complete the online application. Application link can be found on the NVSD Academy Application website. Applications will be accepted from January 15, 2026 to February 28, 2026.

Questions?

If you have questions about the Digital Media Academy Lite, please email Jennifer VanderMye, DMA Assistant at jvandermye@sd44.ca or academies@sd44.ca.

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