January 26, 2021

Dear North Vancouver School District Community Members,

Re: Strategic planning continues – Add your voice!

Beginning fall 2019, the North Vancouver School District has involved its stakeholders (students, parents/guardians, employees, educational partner groups and community members) in a comprehensive strategic planning process to review our current strategic goals and set new goals for the future.

As we refine and evolve the draft goals for our 2021-2031 Strategic Plan, goals which have been shaped through community input, we would like to ensure that we continue to include your voice in the process. To gather your feedback on these draft goals, we’re using an online tool, a conversation platform, called Thoughtexchange (click HERE for a help tutorial titled “What is a Thoughtexchange?”).

You’ll be asked to respond to one open-ended question, consider and assign stars to the ideas shared by others, and learn what’s important to our community. You can answer the question with as many responses as you like. When you move on to the ‘star’ step, you’ll see your thoughts and the thoughts of others and assign stars to each thought (from 1-5) depending on how strongly you agree or support that idea. Note: your thoughts and stars are confidential.

You can come back as often as you’d like to participate and, in fact, we ask that you do come back to star some of the new ideas shared since you first participated. You can navigate by using the bar across the top to go back and share more ideas or star some more thoughts at any time. The ratings will help us understand the most important areas to focus on as we continue to refine and evolve these goals.

You can access the Thoughtexchange HERE.

The Thoughtexchange will be open to participation from January 26 to February 12, 2021, 11:59 p.m.
For technical help:

- Watch this help tutorial "What is a Thoughtexchange?"
- Call Thoughtexchange at 1-800-361-9027 ext. 4
- Email help@thoughtexchange.com

For more information visit: www.thoughtexchange.com

*Thank you in advance for taking the time to provide your input.*

Your ongoing participation in the strategic planning process will help ensure that the finalized collective goals are a reflection of all stakeholders’ needs.

North Vancouver School District & Board of Education
"the natural place to learn"