



Freedom Friday – PAC Check-List

- Speak with the school administrative team to ensure the initiative is organized appropriately for the needs of the specific school (build a team that involves administration, teachers and parents)
- Gather volunteers
- Decide what you want to do, based on the number of volunteers you have
 - Ideas to enhance Freedom Friday:
 - Refreshments to welcome parents in the morning
 - Extra decorations (in addition to the banner and posters), such as balloons
 - DJ in the morning (either hired or a parent or students)
 - Special guests – RCMP, MPs, MLAs, Mayor, Councillors
 - Safety blitz – invite ICBC, municipal bylaw and community policing
 - Bike safety – invite HUB to do bike and helmet checks
 - Tracking participation – hands-up survey done in class
 - Prizes for participation
 - NOTE: Freedom Friday celebration events cannot disrupt school
- Divvy up the jobs to your parent volunteers and inform volunteers who is doing what
- Print banner and posters and put them up
- Send email notice to parents about Freedom Friday (ask school if the school administration should send the email or if the PAC should)
- Ask school to place Freedom Friday notice on the banner on the homepage of the school website
- Ask school to make PA announcements for students
- Do social media posts in advance to promote the event, as well as live from the event
- Ask if school staff can do a hands-up survey to track participation. If so, gather the results from the in-class hands-up survey and report the results back to parents in an email and on social media