



# INTERNATIONAL WOMEN'S DAY CONFERENCE 2014



## Student Engagement Opportunity

**The Event** | On Saturday, March 8<sup>th</sup>, 2014 from 9:00am to 4:00pm at Century Plaza Hotel (1051 Burrard St, Vancouver), YWiB SFU is reaching out to the greater community through our annual signature event, the International Women's Day Conference. The conference will have a business formal dress code. The day will feature influential speakers, innovative panelists, an exposition, a networking session, and delicious lunch. The speakers will be invited to share stories from their personal and professional experiences. The panelists will discuss a selection of questions regarding the unique challenges that they face in today's world and ways to overcome them. The exposition will include a variety of entrepreneurs and non-profit organizations showcasing their mission and available opportunities. International Women's Day is a global day to celebrate the success and upcoming endeavors of women. The day will bring together dynamic individuals in order to reflect upon their goals and achievements within all sectors. It will allow attendees to obtain knowledge and motivation to build stories through invaluable experiences.

**What We Are Looking For** | By inviting a group of high school girls, YWiB SFU is hoping to bring an even more diverse perspective to the conference. This is an excellent learning opportunity for the girls to develop strong relationships with their future peers and colleagues. We are looking for girls in grades eleven and twelve who demonstrate leadership potential, maturity, and eagerness.

**The Cost** | The discounted ticket price is \$25.00 per high school student. If possible, we highly recommend subsidy from the school to support the students who show strong interests in attending the conference.

**About YWiB SFU** | Young Women in Business (YWiB) is a non-profit organization for emerging female leaders in Western Canada. The YWiB network acts as a central forum that connects young women with the skills and support to achieve success on their own terms and to become engaged members within their communities. YWiB consists of four distinct groups: junior university students, senior university students, passionate entrepreneurs, and aspiring professionals. All of the groups come together at YWiB SFU to be inspired and challenged. YWiB SFU hosts enriching events that encourage mentorship, networking and facilitated growth in a social environment. YWiB SFU continually expands its impact to benefit more young women each year.

Please contact me with any questions or concerns. I look forward to your reply!

Sincerely,

**Joanne Tong**  
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For more information, please visit: [www.ywib.ca/sfu/iwd](http://www.ywib.ca/sfu/iwd) | [twitter.com/ywibsfu](https://twitter.com/ywibsfu)